



AGENDA

Dress code both days – business casual

Thursday, September 24th

THEME: “TECHNOLOGICAL INNOVATION – CASE STUDIES FROM EVALUATION TO IMPLEMENTATION”

One line for all	
10:00 – 11:00	Boarding the ship
11:00 – 11:15	Welcome and agenda
11:15 – 12:15 60 min	Presentations of new partners 2026 & guests
Group Picture	
12:15 – 13:30	LUNCH Break
13:30 – 14:30 60 min	AI in recruiting: from evaluation to implementation - best practices & lessons learned with Daniel Marwan - Which initiatives and tools are relevant regardless of the size or focus of the organization? - Cost of a decent tech stack — which AI use cases show the most impact (ROI)? - Non-negotiable use cases — which of these are already state of the art?
Break 15 min	
14.45 – 16:00 75 min	Tech Case Studies 4 short presentations of implemented AI & Tech initiatives in 2026 within our network in marketing, recruiting and sales.
16:00 – 17:00 45min	Ask The Expert Tables - Each “Expert” (from the presentations of the prior slot) hosts a table for an in-depth Q&A discussion. - Attendees can swap tables along their interests.
Break 15 min	
17:00 – 18:00 60 min	Prompting Workshop – a Hackathon in groups
Dinner Start at 19.30	
From 21.00 meeting in the Karaoke Bar “Singing without AI”	

Friday, September 25th

THEME: "SALES"

9:15 – 10:15 60 min	Talenter International Update
10:30 – 12:30 120 min	Sightseeing Tour Helsinki
12:30 – 13:15 LUNCH	
13:15 – 13:45 30 min	Follow-Up Sales4Tomorrow: Business Development Excellence • How top search firms win business today • Converting relationships into mandates • Partner collaboration in sales - How to boost X-selling?
Break 15 min	
14:00 – 15:15 75 min	Workshop in small groups: The Joint Pitch Lab Select a real potential client and focus on the value we can provide as a network. The goal is to work on a step by step guide on how to identify the value and create a joint pitch.
Break 15 min	
15:30 – 16:15 45 min	What differentiation will look like in the future - Panel Discussion with Talenter partners • From supplier to advisor • Generalist versus Niche provider • Differentiation through additional services (Assessments, Talent Mapping, Outplacement...)
Break 15 min	
16:30 – 17:30 60 min	Structured Networking in small groups • What value does my company add to the network? • How can I be of value for this group? • What am I proud of in this challenging times? Recent highlights? • Business opportunities, Market Exchange, Collaboration
17:30	Closing and Summary
Dinner Start at 19.30	

ARRIVAL in Stockholm on Saturday at 10.00 am.

Talenter