Talentor

Leaders for tomorrow



LinkedIn: Our star network

+11K

Followers on LinkedIn in 2023. Since 2023, our number of followers increased +3K.

+15K

Of page visits annually on LinkedIn. How often we are sought after. +195K

in

Of content impressions annually on LinkedIn. Our reach is global.

+6K

 \mathbf{O}

Of reactions on our posts annually on LinkedIn. Content that engages is our key!

f

Talentor.com: The power of our website

172K

Of pageviews in 2024. Since 2023 we maintain our views over 170K.

+37K

Of blog visits in 2024. Since 2023 we have increased+16K blog visits.

The marketing practice group: Adding value to our network

Open group within our network that works actively developing campaigns and initiatives for all.



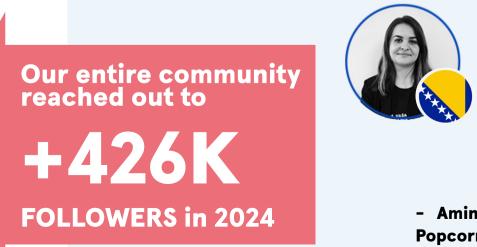


Group members. From different countries and backgrounds.

Special Guests. Outside our network.

Our Talentor Community says

The marketing campaigns and initiatives within Talentor have a high value for us as partners, they help us to be more visible and to carry out high-impact actions in our companies and as a community. That is why Italy is present in the marketing practice group!

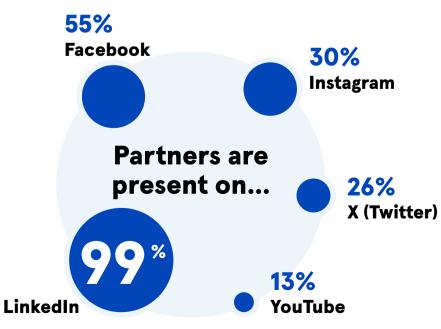


Besides LinkedIn we are present in:

The digital presence of our community



LinkedIn pages of our fully and co-branded partners.



+61K

Of active users in 2024. Since 2023 we have increased +9K users.



Blog articles in 2024. In 2023 we posted 39 blog articles.



Main group campaigns and initiatives since 2022. Support for the entire network.

- Gianluca Gioia (CEO, MCS Selection/ Talentor Italy)

The campaigns we run within the Talentor marketing practice group make a real difference across the entire network. We're not just using big words. At Popcorn Recruiters, we've noticed an increase in reach and engagement on our social media channels. Our Talentorrelated posts have seen a boost in impressions, indicating that we're gaining attention.

- Amina Baždar (Recruitment Marketing Associate, **Popcorn Recruiters/ Talentor Western Balkans)**

More info talentor.com



