

LinkedIn our star network



+9K

Followers on LinkedIn in 2023. Since 2022, our number of followers increased +2K.

+11K

Of page visits annually on LinkedIn.

How often we are sought after.

+1.9M

annually on LinkedIn. Our reach is global.

Of reactions on our posts annually on LinkedIn.

Content that engages is our key!

Of content impressions

+5K

Besides LinkedIn we are present in:





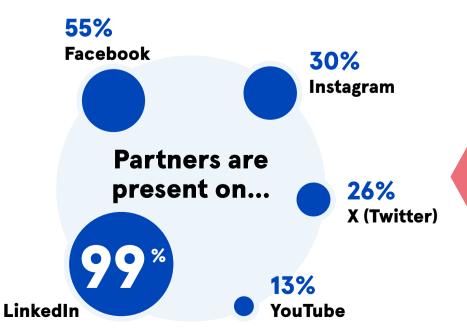




The digital presence of our community



LinkedIn pages of our fully and co-branded partners.



Our entire community reached out to

+290K **FOLLOWERS in 2023**

+52K

Of active users on 2023.

Since 2022 we have increased +19K users.

+21K

Of blog visits on 2023. Since 2022 we have increased+5K blog visits.

176K

Since 2022 we have increased+60K views.

Of pageviews on 2023.

Blog articles on 2023.

In 2022 we posted 29 blog articles.

The marketing practice group adding value to our network

The power of our website Talentor.com

Open group within our network that works actively developing campaigns and initiatives for all.

26

Group members.

From different countries and backgrounds.

Special Guests. Outside our network.

Main group campaigns and initiatives since 2022.

Support for the entire network.

Our Talentor Community says

The marketing campaigns and initiatives within Talentor have a high value for us as partners, they help us to be more visible and to carry out high-impact actions in our companies and as a community. That is why Italy is present in the marketing practice group!

- Gianluca Gioia (CEO, MCS Selection/ Talentor Italy)

More info talentor.com

The campaigns we run within the Talentor marketing practice group make a real difference across the entire network. We're not just using big words. At Popcorn Recruiters, we've noticed an increase in reach and engagement on our social media channels. Our Talentorrelated posts have seen a boost in impressions, indicating that we're gaining attention.

- Amina Baždar (Recruitment Marketing Associate, Popcorn Recruiters/ Talentor Western Balkans)



